

Report of the Interim Strategic Director

CLEAN AND GREEN

1. Purpose of report

To update Members on the progress of the 'Clean and Green' initiative.

2. Background

On the 19 November 2018 Members approved the implementation of the Clean and Green initiative. The initiative identified a number of on-going activities which support the Council's key Priority to ensure that the environment in Broxtowe is protected and enhanced for future generations.

The report also contains the following appendices:

- Appendix 1 – "Clean and Green" logo
- Appendix 2 – provides an update on activities associated with the Clean and Green initiative
- Appendix 3 – the Community Clean Team Resources Pack
- Appendix 4 – Town Centre Barrow design.

3. Financial implications

Any financial implications of the Clean and Green initiative have been approved and are contained within budgets.

Recommendation

The Committee is asked to NOTE the Clean and Green activities which have taken place or are planned for the future.

Background papers

Nil

APPENDIX 1

Clean and Green Logo



APPENDIX 2

1. Litter picking of the A610 – Linked to the corporate priority of reducing litter.

An application has been submitted to Nottinghamshire County Council for a litter pick on the 2 and 3 February. This has yet to be approved by Nottinghamshire County Council.

Items that could affect whether the application is approved include things such as other road works which are already planned within the requested period.

In addition to the above an internal monitoring system has been introduced to record the number of litter complaints received regarding the A52. At the time of writing there had been no complaints received.

2. Weed Killing - Linked to the corporate priority of making Broxtowe cleaner.

In accordance with the Nottinghamshire County Council agreement two Borough wide weed killing applications are undertaken each year. These are planned for April and September 2019

As part of the Clean and Green initiative an additional intermediary inspection will take place in July 2019 on high priority and difficult to reach areas. Where it is evident that weeds are growing additional spot treatments of these areas will be undertaken. It is anticipated that this work will be carried out over a two week period.

3. Fly tipping - Linked to the corporate priority of reducing fly tipping

A meeting with the Councils Neighbourhood Wardens, Legal Department and the Parking and CCTV/Security Manager has taken place to discuss what CCTV system would be most beneficial for the Council in terms of enforcing against fly tipping.

Information has also been requested from other district councils across Nottinghamshire on what CCTV systems they use to gather evidence for prosecuting fly tipping offences. Additionally, a CCTV information request has also been submitted to the Association for Public Service Excellence (APSE) to gather information on the different types of systems used. The experience and knowledge shared by the other parties will assist in making an informed choice of which CCTV system the Council should purchase.

Preventative fly tipping signage was erected on New Road and Narrow Road, Watnall in August 2018. The roads were identified as a fly tipping hot spot area with 27 fly tipping incidents being recorded between April and August 2018. Between September and December 2018 there has only been a further two incidents of fly tipping in that area which suggest the signs are having a positive effect. Further preventative signs are to be installed under the Clean

and Green Initiative on other hot spots areas, such as the entrance to the sewage works on the A610, by the end of March 2019.

With regards to improvements to the security of Parks and Open Spaces to reduce the number of fly tipping incidents barriers or lock shrouds have been fitted on 8 sites throughout the Borough. Additional infrastructure will be fitted to another 8 sites by the end of March 2019.

Five concrete stop blocks each weighing 2400kg have been purchased and are ready for redeployment when necessary in order to prevent access to areas and reduce fly tipping.

4. Waste Days - Linked to the corporate priority of reducing littering and fly tipping, increasing recycling and reducing residual waste

Up to five Waste Days are in the planning to take place in February/March 2019. The proposed sites currently being evaluated are:

Brinsley
Eastwood (Greenhills Road area)
Trowell
Toton (Banks Road area)
Stapleford (Town Centre Area)
Bramcote Lowes Estate

These sites are being evaluated for their suitability in terms of resident access and the potential for the vehicle to either remain stationary or safely move around an area. Once the sites have been selected local publicity will take place to inform local residents of the event. Local Members will be informed accordingly.

In addition to the above a further three Waste Days will take place during Easter week in April 2019. These events will be organised in conjunction with the Housing Department and will take place in the following areas:

Stapleford (Montrose Court area)
Chilwell (Ribblesdale Court area)
Eastwood (Princes Street area)

5. Replacement litter bins Linked to the corporate priority of reducing litter

The Clean and Green Campaign has committed to replacing 26 litter bins by the end of March 2019. The litter bins are located in high profile areas and where there is a significant amount passing traffic or foot fall, for example, main roads, twitchells, parks and bus stops.

The target has been exceeded with a total of 63 litter bins already being replaced around the Borough under the Clean and Green initiative. Bins have been replaced in areas such as Colliers Wood, Sherman Drive Open Space, and Hickings Lane Recreation Ground, the latter being publicised via a Clean and Green 'Email Me' message.

- 6. Community Clean Teams Initiative** Linked to the corporate priority of reducing litter, reducing fly tipping, increasing recycling and composting and reducing residual waste

A Community Clean Team web page and 'resource pack' have been created. The resource pack is shown in appendix 3.

A total of ten Clean Team events have been taken place so far involving around 170 people. A further two events are planned before the end of the March 2019.

Since the launch of the scheme five individuals or groups not previously working with the Council have come forward of their own account wanting to take pride in their local area and be part of the Community Team project.

- 7. Livery** Linked to the corporate priority of reducing litter and increasing recycling

Orders have been placed for the fleet livery of the Clean and Green logo. At the time of writing the report the stickers have not yet been received.

With regards the livery for the refuse fleet the designs are currently being finalised and will be placed on the vehicles by the end of March 2019.

Three Town centre barrows have been ordered and will be delivered in January 2019. The barrows will be given to the Town Centre Attendants. The Town Centre Attendant is a high profile role within the community and these employees will play a key role in promoting the wider message of Clean and Green. The graphics in appendix 4 shows the style of barrows which have been ordered.